

USAID Trade Activity Hosts Trade Logistics Job Fair in Khulna

On January 13, 2025, the USAID Feed the Future Bangladesh Trade Activity hosted the second Trade Logistics Job Fair in Khulna, marking a significant milestone in the country's trade logistics sector. The event connected leading logistics and trade companies with ambitious students, paving the way for promising careers in this rapidly growing industry.

The fair featured participation from 25 exhibitors, including renowned industry associations representing freight forwarders, shipping agents, and clearing and forwarding agents. Over 500 students from Khulna and the surrounding areas attended the event, eager to explore career opportunities in logistics and supply chain management.

A day-long conference complemented the fair, offering insightful programs for both industry professionals and aspiring students. The Deputy Chief of Party Mashuk Al Hossain from the Trade Activity, delivered the opening remarks. Esteemed speaker Kazi Md. Mahfuzur Rahman from the Bangladesh Freight Forwarders Association (BAFFA) shared his expertise, offering valuable perspectives on the sector's growth and opportunities. Mr. Mahfuzur expressed, "This job fair will help to open up career paths to the logistics industry for the youth, opening up a gateway of opportunities."

To enlighten the students and the job seekers about the career growth and strategies to enter the

trade logistics sector a session was conducted by the industry experts. Women's opportunities and contributions to the industry were discussed in another session dedicated to attracting more women employees into the industry.

Subsequent sessions on writing CV and interview skills were designed to equip participants with practical knowledge on the strategies to excel in the recruitment process. It offered insights into employer expectations, empowering students, and job seekers to better navigate their career paths.

The Earth, a partner of the USAID BIJOYEE project, provided opportunity for three private sector organizations to showcase their work. Moreover, The Earth enabled the "Career Compass" initiative offering career guidance to the 150 BIJOYEE graduates who attended the job fair.

The Feed the Future Bangladesh Trade Activity is dedicated to advancing economic growth and food security in Bangladesh. By improving trade facilitation, enhancing market access, and strengthening the business environment, the Activity provides technical assistance, training, and institutional support to the Government of Bangladesh and non-governmental partners. Its efforts promote collaboration among government, private sector, and civil society organizations to build a more robust trade and logistics ecosystem.