

# From Enterprise to Policy: The Analytical Journey of Md Imdadul Haque Sohag

**Khairul Islam Nirob::** In the evolving landscape of Bangladeshi policy discourse, few voices bridge the gap between grassroots entrepreneurship and national strategic planning as effectively as Md. Imdadul Haque Sohag. Hailing from Kaliganj, Jhenaidah, this dynamic business leader and geopolitical analyst has carved out a unique space for himself, transforming his on-the-ground business experiences into highly regarded analytical writing.

Equipped with both a BBA and an MBA, Sohag's professional life is deeply rooted in enterprise management.

He successfully manages several business ventures, including Sohag Traders, and currently serves as the Chief Executive Officer of Naldanga Rajbari Park & Resort.

His leadership extends to local education as well, having previously served as the President of the Managing Committee of Naldanga Ibrahim Secondary School. It is precisely this hands-on experience in business operations, local administration, and institutional management that so strongly informs his policy-oriented writing, keeping his analyses grounded in reality rather than mere theory.

Over the years, Sohag has emerged as a prominent regular contributor to The Daily Observer, where his opinion columns are frequently highlighted in both print and online editions, often securing the Page 4 lead or prime Op-Ed placements. His analytical reach also extends to other national platforms, including Voice of Asia, Bangladesh Update, and Bangla 71, where his pieces frequently appear as editorials and sub-editorials.

His body of work covers a remarkably broad yet interconnected spectrum of critical national issues. He addresses the sustainability of SMEs, the commercialisation of education, inflation, middle-class economic pressures, and governance reform. On the geopolitical front, he has written extensively on river-sector management, upstream water politics, and Bangladesh's strategic multidimensional balancing act within the Indo-Pacific region. Notably, in August 2025, The Daily Observer published a highly acclaimed consecutive series of his articles examining Bangladesh's Indo-Pacific strategic positioning.

What truly sets Sohag apart, however, is the tangible impact of his writing.

His column titled "Commercialisation of Education: A Looming Threat to Our Future" achieved significant academic recognition when it was cited in the reference section of a doctoral (PhD) thesis at the University of Manitoba, Canada—a testament to the academic weight of his arguments.

Furthermore, his writing has become an essential resource for the nation's future policymakers. Several of his articles have been republished—with proper attribution—in the widely circulated BCS Confidence Current Affairs magazine, serving as crucial study material for thousands of candidates preparing for the Bangladesh Civil Service (BCS) and other competitive examinations.

Through his consistent problem-remedy approach, Md. Imdadul Haque Sohag continues to translate complex macroeconomic and geopolitical issues into accessible, actionable insights. His work is widely read by think-tank researchers, students, and business stakeholders alike, reflecting a sustained and highly impactful engagement with contemporary policy discourse in Bangladesh.