

BITPA Conference 2026 Held in Cox's Bazar with Fasset as Principal Sponsor

Information technology professionals have stressed the need for developing new skills and using artificial intelligence (AI) to improve work efficiency and productivity as rapid advances in AI continue to reshape technology, business and workplaces.

The observations came at the BITPA Conference 2026, held at Long Beach Hotel in Cox's Bazar on Saturday as part of a two-day programme marking the 10th anniversary of the Bangladesh IT Professionals Association (BITPA).

The conference brought together technology professionals to discuss AI, technology-driven businesses, digital marketing, product design, workplace automation and future skills. Digital financial services company Fasset was the principal sponsor of the conference.

The event featured more than 1,200 participants, over 20 speakers and more than 15 sessions, according to the organisers.

At a session titled "From Bangladesh to the World: Building a Global Tech Unicorn," Fasset Chief Growth Officer Saad Pal discussed the potential of Bangladesh's technology sector in international markets.

Fasset Bangladesh Country Lead Asif Nahin Taposh highlighted the importance of international work opportunities and professional networking.

Fasset Co-founder and CEO Mohammad Rafi Hossain, CX and Community Lead Hasnat Hannan Tamim and Senior Product Manager

Kazi Sajidul Hasan also attended the conference.

BITPA President Mozahidul Islam said the conference created an opportunity for IT professionals to exchange knowledge, experience and business opportunities on the occasion of the association's 10th anniversary.

Speakers including Md Nahid Hasan Kaiser, Atik Faisal, Sharmin Khan Urmi, Zia Uddin Mahmud, Morshed Mishu and Rafayat Rakib addressed various sessions.

Discussions also covered technology-related issues including foreign earnings, digital payments and financial management. Representatives from NRB Bank, Upay, SSLCommerz and SSL Wireless also participated in the event.

On the second day, Sunday, five practical training workshops were held on client acquisition, local and cross-border e-commerce, AI-based marketing and modern product design, among other topics.

Organisers said the conference provided technology professionals with opportunities to gain knowledge and build connections related to international markets, technology businesses and the digital economy.