New initiative to increase the use of AI technology in journalism, MoU signed

Chattgaram Bureau: An MoU has been signed between IT Career Solutions and Chittagong Reporters Forum (CRF) with the aim of enhancing the IT skills of journalists and media workers, promoting digital journalism and expanding the use of modern technology.

The MoU was signed between both the organizations in Chittagong on Thursday (October 29).

In this, IT Career Solutions Managing Director Nazrul Islam and Chittagong Reporters Forum President Kazi Abul Mansur represented their respective organizations.

Under this MoU, various IT-related services, training, technical advice and skill development activities will be created for members of Chittagong Reporters Forum, journalists and related persons.

Chittagong Press Club and Reporters Forum General Secretary Golam Mawla Murad, Publicity Secretary Abul Kashem Saroj, Organizing Secretary Tanvir Ahmed, Office Secretary Hasan Murad and other forum members spoke at the event.

According to the MoU, initiatives will be taken to provide training and technical assistance in computer management, office applications, digital document management, website creation and maintenance, digital marketing, social media management, graphic design, video editing, search engine optimization and online publishing.

In addition, emphasis will be placed on the use of artificial intelligence (AI) technology in journalism, research and

content planning, workflow automation and awareness raising on cyber security. There will also be an opportunity to provide necessary guidance on online fraud prevention, account security, use of strong passwords and security of personal information.

IT Career Solutions will provide trainers, training programs and technical advice as needed. On the other hand, Chittagong Reporters Forum will ensure the participation of its members and cooperate in coordinating training and technical activities.

The MoU mentions that the cost of services, training fees and project-based expenses will be determined through written consent of both parties before starting the work. In addition, importance has also been given to mutual cooperation between the two organizations and protecting the confidentiality of information.

The signed MoU will be effective for two years. Its term can be renewed based on the written consent of both parties.

According to the concerned, such initiatives can be helpful in increasing the technical knowledge of journalists and media workers. At the same time, it can create new opportunities to acquire skills in digital journalism, online content management and modern technology-based media activities.

Later, certificates were distributed among the members of the Chittagong Reporters Forum who participated in the “AI Tools” training workshop.